ORDER

Orders Order / Rev: 719553 - 2 06359357 Alt Order #: OBAMA SCHED C Product Desc: 1897 C Estimate: Flight Dates: 10/30/12 - 11/05/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 10/01/12 / 11/01/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential 00:15:00 Order Separation: Priority: P-3 Advertiser External ID:

Bill Plan Totals

AGY, GEN, POL

2 a						
Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/29/12	11/04/12	27	\$26,600.00	\$22,610.00		
11/05/12	11/11/12	14	\$19,150.00	\$16,277.50		

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	41	\$45,750.00	\$38,887.50	0.00
Totals	41	\$45,750.00	\$38,887.50	0.00

Agency External ID:

Account Executives

ŀ	Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
1	Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End Invento	ory Code Break	Start/End Time	e Days Lei	n Spots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 10/30/12 11/05/12 Letterm		1135p-1237a	MTWTF :3	30 4	\$700.00 P-3	0.00 NM	4	\$2,800.00
	ght with David Letterma	n						
Start Date End Date Week			tating					
Week: 10/30/12 11/05/12 MTWT		\$700.00	0.00					
2 WTSP 10/30/12 11/05/12 Price Is	0	11a-12p	MTWTF :3	30 3	\$900.00 P-3	0.00 NM	0	\$0.00
Price Is	O .							
Start Date End Date Week			tating					
Week: 10/30/12 11/05/12 MTWT	•	\$900.00	0.00		uh Davia	D		
Spot Ch Date Range Descriptio		t/End Time	Weeko	<u> </u>		Rtg Type		
1 WTSP 10/30/12-11/05/12 Price Is R. Credited	ight 11a-	-12p	MIWII	ır3	30 (\$900.00)	0.00 <i>NM</i>		
	Caller AA-	40	MEUTI	Г 0	, (# 000 00)	0.00 1/14		
2 WTSP 10/30/12-11/05/12 Price Is R	ight 11a-	-12p	MIWIN	ıF :3	30 (\$900.00)	0.00 <i>NM</i>		
Credited				-				
3 WTSP 10/30/12-11/05/12 Price Is R	ight 11a-	-12p	MIWI'h	ıF :3	30 (\$900.00)	0.00 <i>NM</i>		
Credited								
3 WTSP 10/30/12 11/05/12 Y&R	CM	1230-130p	MTWTF :3	30 3 \$	1,100.00 P-3	0.00 NM	3	\$3,300.00
Young	and the Restless							
Start Date End Date Week			ating					
Week: 10/30/12 11/05/12 MTWT	F 3	\$1,100.00	0.00					
4 WTSP 10/30/12 11/05/12 M-F 12-	-1230p CM	12-1230p	MTWTF :3	30 5	\$900.00 P-3	0.00 NM	5	\$4,500.00
10 New	s @ Noon							
Start Date End Date Week	days Spots/Week	Rate R	ating					
Week: 10/30/12 11/05/12 MTWT	F 5	\$900.00	0.00					
5 WTSP 10/30/12 11/05/12	CM	130-2p	МГWГF :3	30 3 \$	1,100.00 P-3	0.00 NM	3	\$3,300.00

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Order / Rev: 719553 - 2

Advertiser: Obama/D/President

06359357 Alt Order #:

Product Desc: OBAMA SCHED C

Flight Dates: 10/30/12 - 11/05/12 1897 C

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			B&B Bold and Beautifu	ار							
Start I Week: 10/30		End Date 11/05/12	Weekdays MTWTF	Spots/Week 3	Rate \$1,100.00	Rating 0.00					
6 WTSP 1	0/30/12	2 11/05/12	M-F 4-5p Dr. Phil	СМ	4-5p	MTWTF	:30	3 \$800.00 P-3	0.00 NM	3	\$2,400.00
Start I Week: 10/30		End Date 11/05/12	Weekdays MTWTF	Spots/Week 3	Rate \$800.00	Rating 0.00					
7 WTSP 1	0/30/12	2 11/05/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	МГWГF	:30	3 \$550.00 P-3	0.00 NM	3	\$1,650.00
Start [Week: 10/30		End Date 11/05/12	<u>Weekdays</u> МГWГF	Spots/Week 3	Rate \$550.00	Rating 0.00					
8 WTSP 1	0/30/12	2 11/05/12	CBS Evening New CBS Evening New		630-7p	M- W- F	:30	3 \$1,000.00 P-3	0.00 NM	3	\$3,000.00
Start I Week: 10/30		End Date 11/05/12	Weekdays M- W- F	Spots/Week 3	Rate \$1,000.00	Rating 0.00					
9 WTSP 1	0/30/12	2 11/05/12	CBS This Morning		7-9a (7:00 AM-8:00	МГWГF О АМ)	:30	3 \$400.00 P-3	0.00 NM	3	\$1,200.00
Start I Week: 10/30		End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$400.00	Rating					
10 WTSP 1			CBS This Morning		7-9a	0.00 MTWTF	:30	3 \$400.00 P-3	0.00 NM	3	\$1,200.00
			CBS This Morning	g	(8:00 AM-9:00	AM)		V			* · · , = · · · · · ·
Start I Week: 10/30		End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$400.00	Rating 0.00					
11 WTSP 1	0/30/12	2 11/05/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@iM	9-9:30A	МГWГF	:30	3 \$200.00 P-3	0.00 NM	3	\$600.00
Start I Week: 10/30		End Date 11/05/12	<u>Weekdays</u> МГWГF	Spots/Week 3	Rate \$200.00	Rating 0.00					
E12 WTSP 1	1/02/12	2 11/02/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1 \$6,000.00 P-3	0.00 NM	0	\$0.00
Start I Week: 10/29		End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$6,000.00	Rating 0.00					
	ate Rai	nge <u>D</u> -11/04/12 F	escription ri Prime C		/End Time 0-11p	_	<u>Veekdays</u>		Rtg Type		
Credi		, 0 .,			· p			.σσ(φο,σσσ.σσ)	0.00 7		
13 WTSP 1	1/02/12	2 11/02/12	Fri Prime A CSI: NY	СМ	Fri 8-9p	F	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
Start I Week: 10/29		End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$6,000.00	Rating 0.00					
14 WTSP 1	0/30/12	2 11/02/12	CBS This Morning	•	7-9a	- TWFF	:30	1 \$400.00 P-3	0.00 NM	1	\$400.00
Start I Week: 10/29		End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$400.00	Rating 0.00					
15 WTSP 1	1/04/12	2 11/04/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
Start I Week: 10/29		End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
16 WTSP 1			Y&R Young and the Ro	СМ	1230-130p	M	:30	1 \$1,100.00 P-3	0.00 NM	0	\$0.00
Start I		End Date	Weekdays	Spots/Week	Rate	Rating					
	ate Rai		M escription	Start	\$1,100.00 /End Time	0.00 <u>V</u>	Veekdays		Rtg Type		
1 WTSP 1: Credit		-11/11/12 Y	&Κ	1230)-130p	M	1	- :30 (\$1,100.00)	0.00 NM		
17 WTSP 1		2 11/05/12		СМ	130-2p	M	:30	1 \$1,100.00 P-3	0.00 NM	0	\$0.00
Start [Date	End Date	Bold and Beautifu Weekdays	ul Spots/Week	Rate	Rating					
Week: 11/05		11/11/12	M		\$1,100.00	0.00			İ		

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Order / Rev: 719553 - 2 Advertiser: Obama/D/President

Alt Order #: 06359357

OBAMA SCHED C Product Desc:

10/30/12 - 11/05/12

Estimate:

Flight Dates:

1897 C

Ln Ch Star	t End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
17 WTSP 11/05	/12 11/05/12		CM.	130-2p	M	- :30	1 \$1,100.00 P-3	0.00 NM	0	\$0.00
		Bold and Beautif	ul							
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 11/05/12	11/11/12	M	_ 1	\$1,100.00	0.00					
Spot Ch Date F		Description		/End Time		<u>Weekdays</u>	Length Rate			
1 WTSP 11/05/	12-11/11/12 E	3& <i>B</i>	130-	2р		M	- :30 (\$1,100.00)	0.00 NM		
Credited										
18 WTSP 10/30	/12 11/05/12	Price Is Right	CM	11a-12p	MTWTF-	- :30	1 \$1,600.00 P-2	0.00 NM	1	\$1,600.00
		Price Is Right								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12	11/05/12	MTWTF	1	\$1,600.00	0.00					
19 WTSP 10/30	/12 11/05/12	M-F 930-10a	СМ	930-10a	MTWTF-	- :30	1 \$200.00 P-3	0.00 NM	1	\$200.00
		Inside Edition								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12	11/05/12	MTWTF	1	\$200.00	0.00					
20 WTSP 11/05	/12 11/05/12	M-F CBS Soaps	СМ	M-F 1230-2p	M	- :30	2 \$1,400.00 P-2	0.00 NM	2	\$2,800.00
		Young & Restles	s/Bold & Beau	ti						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/05/12	11/11/12	M	2	\$1,400.00	0.00					
N21 WTSP 11/05	/12 11/05/12	Mon Prime A	СМ	Mon 8-9p	M	- :30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
		Met Mother/Partr	ners							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/05/12	11/11/12	M	1	\$9,000.00	0.00			_		
								Totals	41	\$45,750.00
										,